# Customer Loyalty Program Terms

**Purpose:** This document outlines the terms and conditions of the **{programName}** loyalty program offered by **{companyName}**. It is intended to inform customers about the rules, benefits, and requirements of participation.

## 1. Eligibility

To be eligible for the loyalty program, customers must meet the following criteria:

* Be at least **{minimumAge}** years old
* Have a valid customer account with **{companyName}**
* Agree to the terms and conditions outlined in this document

{#requiresMembership}

Membership Requirement: This loyalty program is available only to members enrolled in the **{membershipProgram}**.

{/requiresMembership}

## 2. How to Earn Points

Customers can earn loyalty points in the following ways:

{#earningMethods}

* **{methodName}:** {description}

{/earningMethods}

## 3. Rewards and Redemption

Loyalty points can be redeemed for a variety of rewards as listed below:

{#rewards}

* **{rewardName}:** {pointsRequired} points

{/rewards}

## 4. Points Expiration

Points earned are valid for **{pointsValidityPeriod}** from the date they are issued. It is the customer’s responsibility to redeem points before they expire.

## 5. Program Benefits

By participating in the **{programName}**, customers enjoy the following benefits:

{#benefits}

* {benefit}

{/benefits}

## 6. Account Information

Account information for contact and program participation purposes:

|  |  |  |
| --- | --- | --- |
| **Customer Name** | **Email** | **Membership Level** |
| {#accountData}{customerName} | {email} | {membershipLevel}{/accountData} |

## 7. Termination & Modifications

**{companyName}** reserves the right to terminate or modify the loyalty program at any time. Changes will be communicated via official channels such as email or the company website.

## 8. Contact Information

If you have any questions regarding the loyalty program, please contact us using the details below:

* **Customer Support Email:** {supportEmail}
* **Phone:** {supportPhone}