# Capital Campaign Fundraising Letter

*This document serves as a formal fundraising appeal in support of a major capital campaign undertaken by a nonprofit organization. It is designed to thank the recipient for past support, share campaign goals, and encourage further contribution.*

Dear **{name}**,

We are excited to share with you a transformative opportunity for **{organizationName}** as we launch our {campaignTitle} campaign. This capital campaign represents a vital step forward in fulfilling our mission to *{missionStatement}*.

Thanks to our community of supporters, including yourself, we’ve already achieved incredible milestones. Your generosity has allowed us to **{pastAchievement}**, and we are truly grateful for your ongoing partnership and compassion.

The **{campaignTitle}** campaign is focused on raising {goalAmount} to fund several key initiatives:

{#initiativeList}

* **{initiativeName}:** {initiativeDescription}

{/initiativeList}

Together, these initiatives will allow us to expand our impact, ensure sustainability, and better serve our community for generations to come.

## Your Support Matters

As a valued member of our donor community, we invite you to consider making a contribution to this campaign. Your investment will help us achieve:

{#benefits}

* {benefit}

{/benefits}

{#hasMatchingGift}

**Great news!** Your donation may be eligible for a matching gift through {matchingGiftProgram}. This means your impact can be doubled—possibly even tripled.

{/hasMatchingGift}

## Ways to Give

You can support the {campaignTitle} campaign through several giving options:

{#givingOptions}

* {option}

{/givingOptions}

{^hasDonatedYet}

If this is your first time supporting us, we welcome you with open arms and deep appreciation.

{/hasDonatedYet}

Thank you again for your dedication to **{organizationName}**. Your support makes this vision possible. Please don’t hesitate to contact us at {contactEmail} or visit our website at {website} for more information.

With gratitude,

**{senderName}**  
*{senderTitle}*  
{organizationName}