# Major Gift Proposal

**Purpose:** This document outlines a proposal for a significant contribution from a potential major donor. It provides context for the request, the impact of the gift, and recognition opportunities.

## Donor Information

**Name:** {donorName}

**Organization:** {donorOrganization}

**Contact Person:** {contactPerson}

**Email:** {email}

**Phone:** {phone}

## Proposal Summary

We are honored to present this proposal to **{donorName}** in support of our ongoing efforts to serve our mission of *{organizationMission}*. Your generosity can help transform lives and expand our impact in significant, measurable ways.

### Project Title

**{projectTitle}**

### Project Purpose

{projectPurpose}

### Funding Request

The requested donation amount for this initiative is **${requestedAmount}**.

Below is a breakdown of how these funds will be allocated for maximum impact:

|  |  |  |
| --- | --- | --- |
| **Item** | **Description** | **Cost** |
| {#budgetItems}{item} | {description} | ${cost}{/budgetItems} |

## Impact

Your contribution will support the following outcomes:

{#impactStatements}

* {statement}

{/impactStatements}

### Key Statistics

These figures illustrate the need and potential scale of the project:

|  |  |
| --- | --- |
| **Metric** | **Value** |
| {#statistics}{metric} | {value}{/statistics} |

## Recognition Opportunities

We are pleased to offer the following opportunities to publicly recognize your generous gift:

{#recognitionOptions}

* {option}

{/recognitionOptions}

## Timeline

The anticipated timeline for this project is outlined below:

|  |  |
| --- | --- |
| **Milestone** | **Date** |
| {#timeline}{milestone} | {date}{/timeline} |

## Conclusion

We deeply value your interest in supporting our mission. With your help, we can make a lasting difference. We welcome the opportunity to discuss this proposal in further detail and answer any questions you may have.

**Sincerely,**

**{orgRepresentativeName}**  
*{orgRepresentativeTitle}*  
{organizationName}