# Nonprofit Strategic Plan

**Purpose:** This strategic plan outlines the mission, vision, strategic goals, and action framework for guiding the growth and impact of the nonprofit organization over the defined planning period.

## Organization Overview

**Organization Name:** {organizationName}

**Planning Period:** {planningPeriod}

**Date Prepared:** {datePrepared}

**Prepared By:** {preparedBy}

## Mission & Vision

**Mission Statement:***{missionStatement}*

**Vision Statement:***{visionStatement}*

## Core Values

{#coreValues}

* **{title}:** {description}

{/coreValues}

## Strategic Goals

{#strategicGoals}

1. **{goalTitle}**: {goalDescription}

{/strategicGoals}

## Key Initiatives

|  |  |  |  |
| --- | --- | --- | --- |
| **Initiative** | **Owner** | **Timeline** | **Expected Outcome** |
| {#initiatives}{initiativeName} | {owner} | {timeline} | {expectedOutcome}{/initiatives} |

## SWOT Analysis

### Strengths

{#swotStrengths}

* {item}

{/swotStrengths}

### Weaknesses

{#swotWeaknesses}

* {item}

{/swotWeaknesses}

### Opportunities

{#swotOpportunities}

* {item}

{/swotOpportunities}

### Threats

{#swotThreats}

* {item}

{/swotThreats}

## Stakeholders

|  |  |  |
| --- | --- | --- |
| **Name** | **Role** | **Engagement Strategy** |
| {#stakeholders}{name} | {role} | {engagementStrategy}{/stakeholders} |

## Monitoring & Evaluation

**Progress Review Frequency:** {reviewFrequency}

**Responsible Parties:** {evaluationResponsible}

{#evaluationMetrics}

* **{metricName}:** {description}

{/evaluationMetrics}

## Appendices

{#appendices}

* **{title}:** {note}

{/appendices}