# SWOT Analysis

**Purpose:** This document provides a structured analysis of the internal strengths and weaknesses, as well as external opportunities and threats related to the project or initiative: {projectName}. The objective is to support strategic decision-making based on a clear understanding of the environment in which the project operates.

## Prepared By

**Name:** {preparedBy}

**Date:** {date}

## Executive Summary

{summary}

## SWOT Overview

|  |  |
| --- | --- |
| **Strengths** | **Weaknesses** |
| {#strengths}   * {item}   {/strengths} | {#weaknesses}   * {item}   {/weaknesses} |
| **Opportunities** | **Threats** |
| {#opportunities}   * {item}   {/opportunities} | {#threats}   * {item}   {/threats} |

## Analysis and Strategic Implications

**How strengths can be leveraged:**

{strengthsAnalysis}

**How weaknesses can be mitigated:**

{weaknessesAnalysis}

**How opportunities can be pursued:**

{opportunitiesAnalysis}

**How threats can be managed:**

{threatsAnalysis}

{#hasRecommendations}

## Recommendations

{recommendations}

{/hasRecommendations}

## Approval

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Role** | **Signature** | **Date** |
| {#approvers}{name} | {role} | {signature} | {date}{/approvers} |