# Abandoned Cart Reminder

*This email template is intended to re-engage customers who have left items in their online shopping cart without completing the purchase. It's designed to encourage them to return to the store and finalize their order.*

## Hello {firstName},

We noticed you left some items in your cart. Don't worry, we've saved them for you!

### Here's what you left behind:

|  |  |  |
| --- | --- | --- |
| **Product** | **Quantity** | **Price** |
| {#cartItems}{productName} | {quantity} | {price}{/cartItems} |

**Subtotal:** {cartSubtotal}

{#hasDiscount}

**Discount:** {discountAmount}

New Total: {discountedTotal}

{/hasDiscount}

**Don't miss out! Stock is limited and your items are waiting. Complete your purchase before they're gone.**

{&checkoutUrl}

### Need Help?

If you have any questions or need assistance, our support team is here for you. Just reply to this email or reach out through our {&supportLink}.

*Thanks for shopping with us!*  
**{storeName} Team**