# Customer Feedback Form

*This form is designed to collect valuable feedback from our customers about their shopping experiences. Your insights help us improve our products, services, and overall customer satisfaction.*

## Customer Information

**Name:** {name}

**Email:** {email}

**Phone Number:** {phone}

**Date of Visit:** {visitDate}

**Store/Location:** {storeLocation}

## Shopping Experience

**Was the store clean and organized?** {storeCleanliness}

**Were you able to find what you were looking for?** {productAvailability}

**How would you rate the quality of customer service?** {customerServiceRating}

**Comments regarding the staff:**

{staffComments}

## Products & Services

**Which products did you purchase?**

{#products}

* {productName}

{/products}

**Comments on product quality:**

{productFeedback}

## Suggestions & Overall Experience

**What did you like most about your experience?**

{positiveExperience}

**Any areas for improvement?**

{improvementSuggestions}

**Would you recommend us to others?** {recommendation}

## Additional Feedback

{#hasAdditionalFeedback}**Additional Feedback:** {additionalFeedback}{/hasAdditionalFeedback}

{^hasAdditionalFeedback}*No additional feedback provided.*{/hasAdditionalFeedback}

## Optional: Employees Mentioned for Recognition

|  |  |  |
| --- | --- | --- |
| **Employee Name** | **Department** | **Comment** |
| {#employeesMentioned}{employeeName} | {department} | {comment}{/employeesMentioned} |

Thank you for taking the time to provide your feedback. Your opinion is important to us!