# Product Comparison Sheet

**Purpose:** This document provides a side-by-side comparison of selected products to help customers or internal teams evaluate features, specifications, and pricing. It is commonly used for analyzing competing items before making a purchase decision.

## Comparison Overview

The following table outlines key criteria and how each product performs based on those criteria.

|  |  |  |
| --- | --- | --- |
| **Feature** | **{productAName}** | **{productBName}** |
| **Description** | {productADescription} | {productBDescription} |
| **Price** | {productAPrice} | {productBPrice} |
| **Brand** | {productABrand} | {productBBrand} |

## Main Features

|  |  |  |
| --- | --- | --- |
| **Feature** | **{productAName}** | **{productBName}** |
| {#features}{featureName} | {productAValue} | {productBValue}{/features} |

## Pros and Cons

### {productAName}

**Pros:**

{#productAPros}

* {item}

{/productAPros}

**Cons:**

{#productACons}

* {item}

{/productACons}

### {productBName}

**Pros:**

{#productBPros}

* {item}

{/productBPros}

**Cons:**

{#productBCons}

* {item}

{/productBCons}

## Summary

**Recommendation:** {recommendation}

Reasoning: {reasoning}