# Product Review Request

Thank you for your recent purchase! We’d love to hear what you think about your new product. Your feedback helps us improve and helps other shoppers, too.

Hi **{name}**,

We hope you're enjoying your new **{productName}** which you purchased on {purchaseDate}.

Your opinion means everything to us and we’d greatly appreciate it if you could take a minute to share your experience by leaving a review.

## Review Request Details

|  |  |  |
| --- | --- | --- |
| **Product** | **Order Number** | **Purchase Date** |
| {#productDetails}{productName} | {orderNumber} | {purchaseDate}{/productDetails} |

**How to Leave Your Review:**

Click the link below that will take you directly to the review page:

{&reviewLink}

{#hasIncentive}

**Bonus!** As a thank-you for your time, we’d like to offer you the following incentive once your review is submitted:

* **{incentive}**

{/hasIncentive}

## Why Reviews Matter

* Help others make confident purchasing decisions
* Let us and our partners know what we’re doing right (or what we could do better)
* Build a better shopping experience together

*Thanks again for shopping with us. We truly appreciate your support!*

**Warm regards,**
**{companyName} Customer Experience Team**