# Client Testimonial

## Purpose

This document collects and presents client testimonials in a consistent and professional format. It is intended for use in marketing materials such as websites, brochures, and social media. Testimonials help build trust and credibility for your business by showcasing authentic feedback from satisfied clients.

## Client Information

**Client Name:** {clientName}

**Company:** {company}

**Position/Title:** {position}

**Location:** {location}

## Testimonial Content

*“{testimonialText}”*

{#photos}

**Photo {caption}:**

{%photo}

{/photos}

## Rating

**Overall Rating:** {rating}/5

## Key Highlights

The client highlighted the following areas as especially positive:

{#highlights}

* {item}

{/highlights}

## Detailed Feedback

|  |  |
| --- | --- |
| **Category** | **Feedback** |
| {#feedbackDetails}{category} | {comment}{/feedbackDetails} |

## Permission to Use

{#permissionGranted}This client has granted permission to use this testimonial publicly.{/permissionGranted}

{^permissionGranted}This client has **not** granted permission to use this testimonial publicly.{/permissionGranted}

## Additional Comments

{#additionalComments}

{comments}

{/additionalComments}

*This testimonial was gathered on {dateCollected} by {collectorName} from the {teamName} team.*